

**W9124Q-W81C393295GC01 Total Army Quality (TAQ) Management Program  
FAR 52.212-2**

**52.212-2 EVALUATION--COMMERCIAL ITEMS (JAN 1999)**

(a) The Government will award a contract resulting from this solicitation to the responsible offeror whose offer conforming to the solicitation will be most advantageous to the Government, price and other factors considered. The following factors shall be used to evaluate offers:

Technical  
Past Performance  
Price

Technical and past performance, when combined, are **more important than price**.  
Technical and past performance are rated equally. As technical and past performance ratings equalize, price will become more important

(1) Technical proposals will be evaluated by Government personnel and rated unsatisfactory, marginally acceptable, acceptable, or exceptional. These merit ratings are defined as follows:

**(a) Exceptional (Purple)** – ACOE submission resulted in award.  
Resulting strategic plan published. Technical proposal documents meet all applicable requirements and criteria in AR 5-1 (no deficiencies or weaknesses identified).

**(b) Acceptable (Green)** -- Technical proposal documents meet all applicable requirements and criteria in AR 5-1 (no deficiencies identified).

**(c) Marginally Acceptable (Yellow)** – Technical proposal documents do not meet applicable requirements and criteria in AR 5-1 (deficiencies identified). Deficiencies identified may be eliminated with additional information, and rating could become acceptable.

**(d) Unsatisfactory (Red)** – Technical proposal documents do not meet applicable requirements and criteria in AR 5-1 (deficiencies identified). Documents do not appear to be written to any established standard.

(2) The criteria to be used in evaluating the technical proposal are as follows and all criteria are weighed equally.

Criteria 1 – Your capability to efficiently prepare Army Community of Excellence (ACOE) or similar documents, compliant to the requirements and criteria of Army Regulation 5-1.

Criteria 2 – Your capability to efficiently facilitate Strategic Planning using applicable Army Performance Improvement Criteria identified in Army Regulation 5-1.

**W9124Q-W81C393295GC01 Total Army Quality (TAQ) Management Program  
FAR 52.212-2**

(3) Past performance proposals will be evaluated to determine performance risk. Proposals will be rated as low risk, moderate risk, or high risk. The Government may use past performance information obtained from other than the sources you identify and this information may be used in the best value decision.

Low risk -- Offeror's past performance record provides little doubt that the offeror will successfully perform the required effort.

Moderate risk -- Offeror's past performance record provides some doubt that the offeror will successfully perform the required effort.

High risk -- Offeror's past performance record provides substantial doubt that the offeror will successfully perform the required effort.

(4) Price will be evaluated by for award purposes by adding the total price for all options to the total price for the basic requirement. We may determine that an offer is unacceptable if the option prices are significantly unbalanced. Evaluation of options shall not obligate the Government to exercise the option(s).

(5) Proposal submissions. Your proposal shall consist of --

Standard Form 1449 signed in block 30a, your proposed prices for the schedule and Exhibit A, your certifications and representations in FAR Provision 52.212-3 and DFARS Provision 52.212-7000. These may be faxed to Hortensia Tellez at (505) 678-5107 or sent by Mail to the address shown in Block 9 of the Standard Form 1449, to the attention of Hortensia Tellez or electronic mail to [tellezhe@wsmr.army.mil](mailto:tellezhe@wsmr.army.mil).

Technical Proposal -- The technical proposal shall address the two criteria at 52.212-2(a)(2). For Criteria 1, it shall include a list of clients from the past three years and electronic copies of two (2) ACOE submissions. For Criteria 2, it shall include a list of clients from the past three years, an electronic copy of one (1) APIC facilitization plan and an electronic copy of one (1) Strategic plan facilitization plan. All copies of documents submitted shall be from contracts identified in the Past Performance proposal.

NOTE: Commercial equivalent submissions may be substituted as the Army Performance Improvement Criteria are based on the Malcom Baldrige criteria.

Past Performance Proposal -- You shall submit the following information on three contracts that you have completed or are currently performing:

Contract Number  
Awarding Office/Company's name and address  
Short description of the work involved and the fleet size and types of vehicles repaired  
Name, title, Email and phone number of point of contact at awarding office  
Value of the Contract

**W9124Q-W81C393295GC01 Total Army Quality (TAQ) Management Program  
FAR 52.212-2**

*NOTE: You are responsible to insure the point of contacts listed as references have the correct email, mailing and physical address, with current area code/ telephone numbers. We will not be responsible for researching this information.*

*You shall submit your technical and past performance proposal electronically to [tellezhe@wsmr.army.mil](mailto:tellezhe@wsmr.army.mil).*

(b) Options. The Government will evaluate offers for award purposes by adding the total price for all options to the total price for the basic requirement. The Government may determine that an offer is unacceptable if the option prices are significantly unbalanced. Evaluation of options shall not obligate the Government to exercise the option(s).

(c) A written notice of award or acceptance of an offer, mailed or otherwise furnished to the successful offeror within the time for acceptance specified in the offer, shall result in a binding contract without further action by either party. Before the offer's specified expiration time, the Government may accept an offer (or part of an offer), whether or not there are negotiations after its receipt, unless a written notice of withdrawal is received before award.

(End of clause)